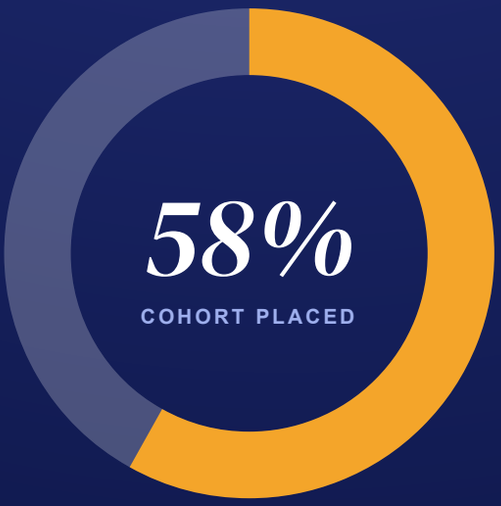
hiveschool.

★ INTERIM UPDATE 1

★ PGP C2 · 2026-27

Interim Placement Report.

PGP in Revenue, AI & Entrepreneurship



> Published at the end of month six, with **58% of the cohort placed**.

AVERAGE CTC · PLACED

₹16.71L

Interim, placed students only

HIGHEST CTC

₹31.50L

Up from ₹27.80 L last cohort

MEDIAN CTC

₹15.23L

Mid-point of placed students

COHORT	EDITION	PUBLISHED	CAMPUS
PGP C2	2026-27	October 2026	Gurugram

★ THE IDEA

What is an interim *placement report?*

A cohort does not place on one day. It places in waves. An interim report is published while the window is still open, so the numbers can be read as they form.

WAVE 01

Day Zero

First offers come from the room

COMPLETE

WAVE 02

Interim report

Wave closes at month 6. This report.

YOU ARE HERE

WAVE 03

Remaining batch

Students in final rounds accept offers

UPCOMING

WAVE 04

Last of the batch

If required

UPCOMING

01

Where the cohort stands

Placed, in final rounds, not yet in process.

02

The distribution, not just the average

Salary spread and roles by industry.

03

A conservative forecast

Where the final numbers should settle, and how we got there.



STUDENTS PITCHING TO RECRUITERS · WAVE 1

★ WHERE WE ARE RIGHT NOW

Month six of nine.
Wave two has closed.

Two foundation months, specialisation from month three, and a placement window that opened with Day Zero in month five.



MONTH 5

Day Zero

Wave 1 · pitches to recruiters, interviews open

COMPLETED

MONTH 6

Interim Report

Wave 2 closes · published end of month 6

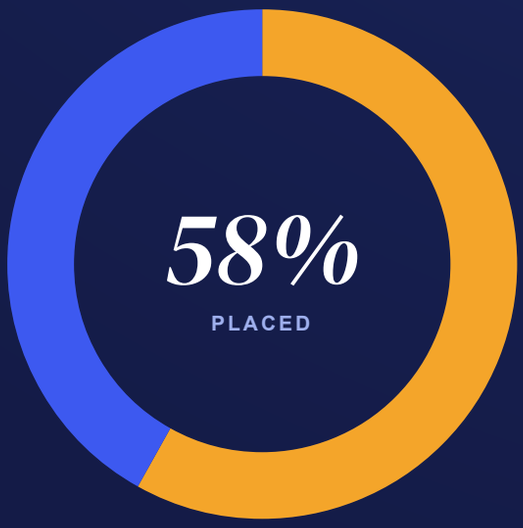
YOU ARE HERE

MONTH 9

Final Report

Waves 3 and 4 · every offer letter on file

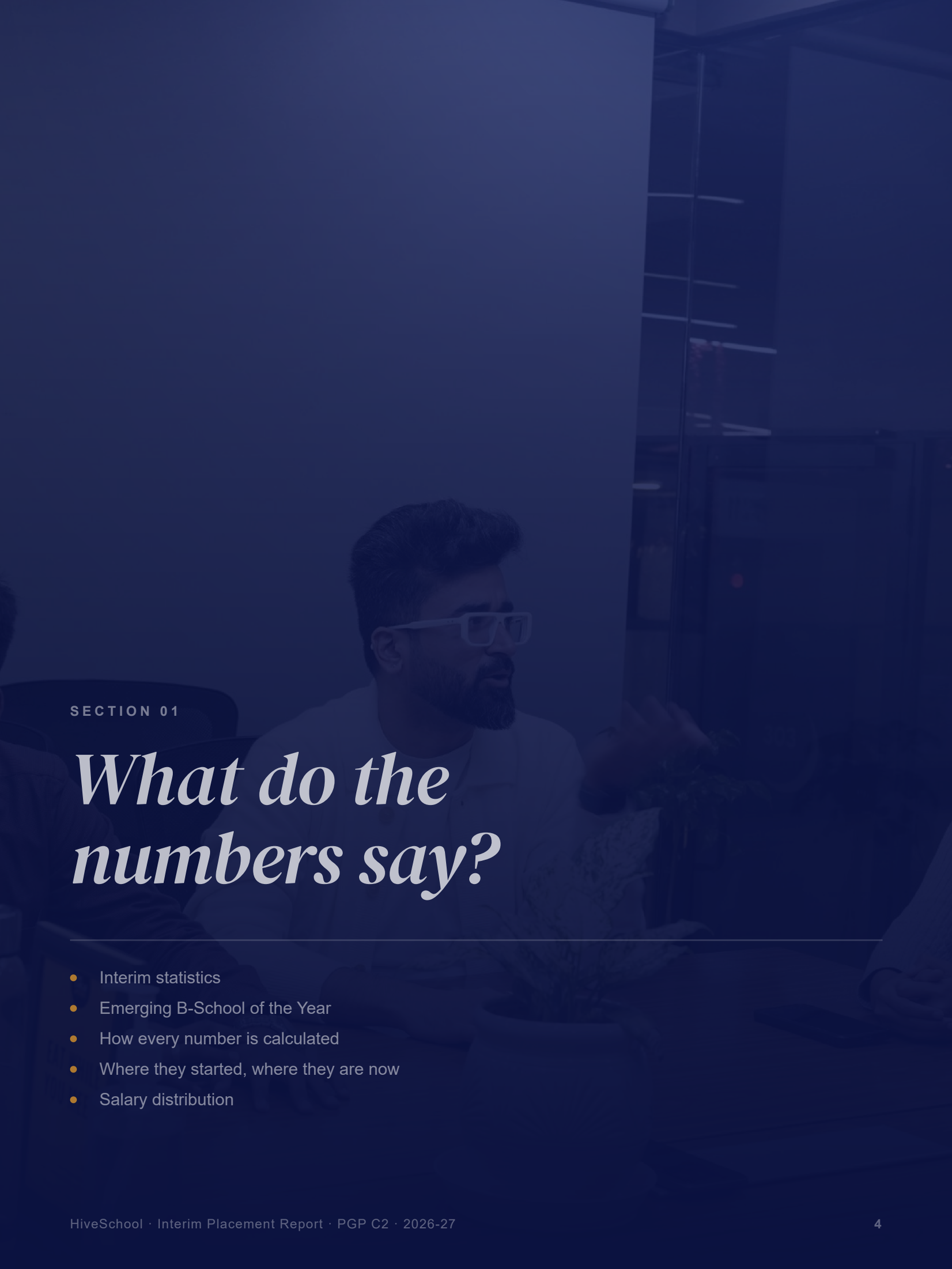
UPCOMING



COHORT STATUS · END OF MONTH 6

Placed — Offer accepted — *58%*

Yet to be placed — In final rounds or pipelines opening — *42%*



SECTION 01

What do the numbers say?

- Interim statistics
- Emerging B-School of the Year
- How every number is calculated
- Where they started, where they are now
- Salary distribution

★ THE NUMBERS

Interim placement *statistics.*

Overall CTC from each accepted offer letter, ESOPs included where they form part of the package, for the 58% of the cohort placed so far. Declined offers are tracked; the accepted offer is what counts here.

AVERAGE CTC	MEDIAN CTC	HIGHEST CTC	LOWEST CTC
₹16.71L	₹15.23L	₹31.50L	₹9.00L

TOP 25% AVERAGE	TOP 50% AVERAGE	TOP 75% AVERAGE	PLACEMENT PERCENTAGE
₹23.98L	₹20.08L	₹18.05L	58.06%

CTC DISTRIBUTION · PGP C2 INTERIM



★ RECOGNITION

Emerging B-School of the Year. *Awarded by ET.*



Awarded by ET for building a programme where revenue roles are taught by operators and students place into them before graduating.



CONVOCATION · PGP C1

★ METHODOLOGY

How every number *is calculated.*

Offer letters are collected from every placed student. The report is built from those letters and nothing else.

01

Offer letter

Collected from the student on acceptance

→

02

Verified

Checked by the placement office, filed

→

03

Reported

Every figure in this report

01

Every offer is tracked, the accepted one counts

Students can receive multiple offers. Declined offers are counted and total offers per student are tracked. The accepted offer is the one used for the placement outcome.

02

Placed students only

Average, median and top-slice figures use placed students as the base. The placement percentage uses the full cohort.

03

Top 25%, 50% and 75%

Average CTC of the top quarter, top half and top three-quarters of placed students. Median is the mid-point of the sorted list.

04

The forecast

Students in final rounds are assumed to place in the ₹12–17 L band, where the lower half of the previous cohort landed.

★ PLACED SO FAR

Where they started.
Where they are now.

BEFORE HIVESCHOOL PLACED AS



PRASHANT KHIRWAR

Fresher, Woxsen University

Account Development Manager

Adobe



TUSHAR KAUSHIK

Fresher, Christ University

Channel Marketplace Manager

Phab



SAKSHAM GHAI

EaseMyDeal

GTM Outbound Rep

Sprinto



DEV PATEL

TCS

Sales Development Representative

Spyne



VARUN VORA

Warehouse Manager

Business Development Rep, US

Roma AI



CHARANDEEP SINGH

Agency founder

Assistant Manager, Partnerships

GoKwik



VIRAJ KANWAR

Agency founder

Enterprise Outbound Rep, US

Loop Subscriptions



SRIJAN BANERJEE

Agency founder

Enterprise Outbound Rep, US

Loop Subscriptions

★ PLACED SO FAR

Where they *are now.*

BEFORE HIVESCHOOL PLACED AS



GANAPANENI LOKESH SAI SRI

Founder, Syphr

AI Program Manager

HiveSchool



HARSHIT SINGH

Leverage Careers

Founder's Office, GTM and P&L

Havish M Consulting



ANUJ SHARMA

Area Sales Manager

Key Account Manager

Roma AI



GUNVANT RAO

Fresher, Sai University

Sales Development Representative, US Market

Roma AI



TANMAY GOEL

Sales Development Representative, SquadStack

GTM, North America

Toddle



HIMANSHU YADAV

Sales Development Representative

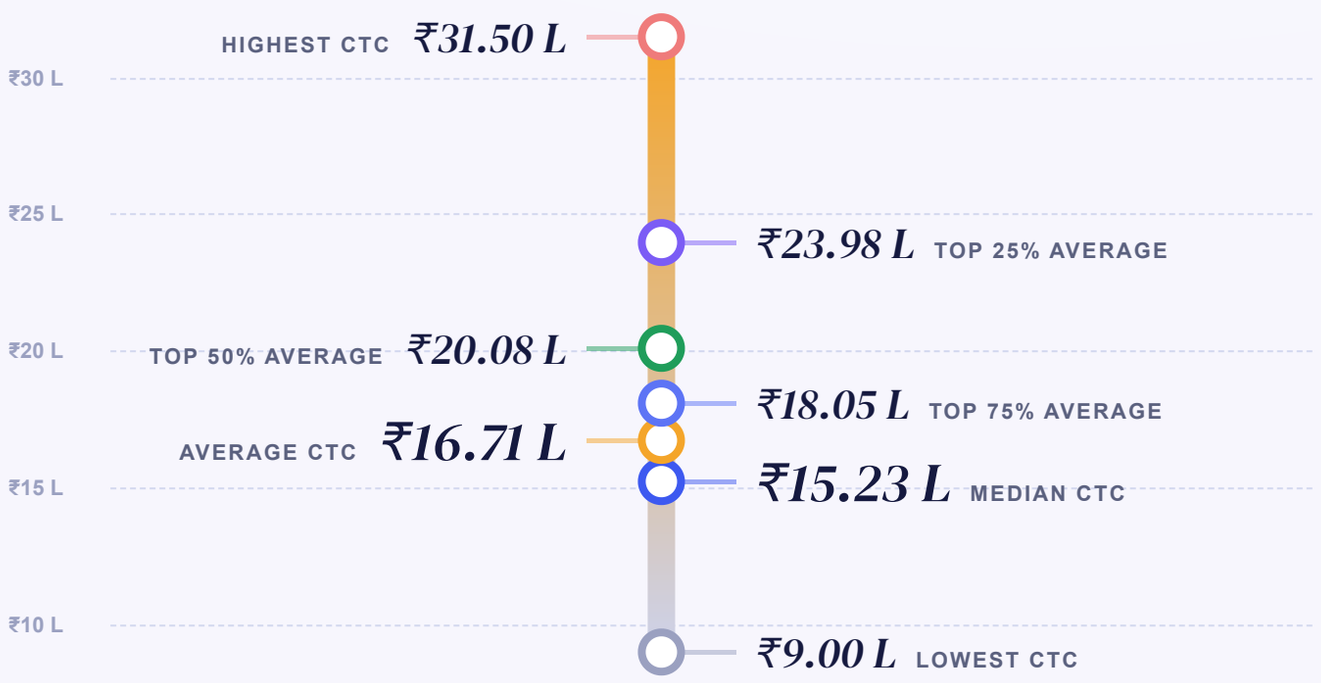
Spyne

★ SALARY DISTRIBUTION

Not skewed by *a few outliers.*

Half of placed students earn ₹15.23 L or more. The average sits ₹1.48 L above that, and the top quarter averages ₹23.98 L.

WHERE THE CTCS SIT · PGP C2 INTERIM



MEDIAN VS AVERAGE

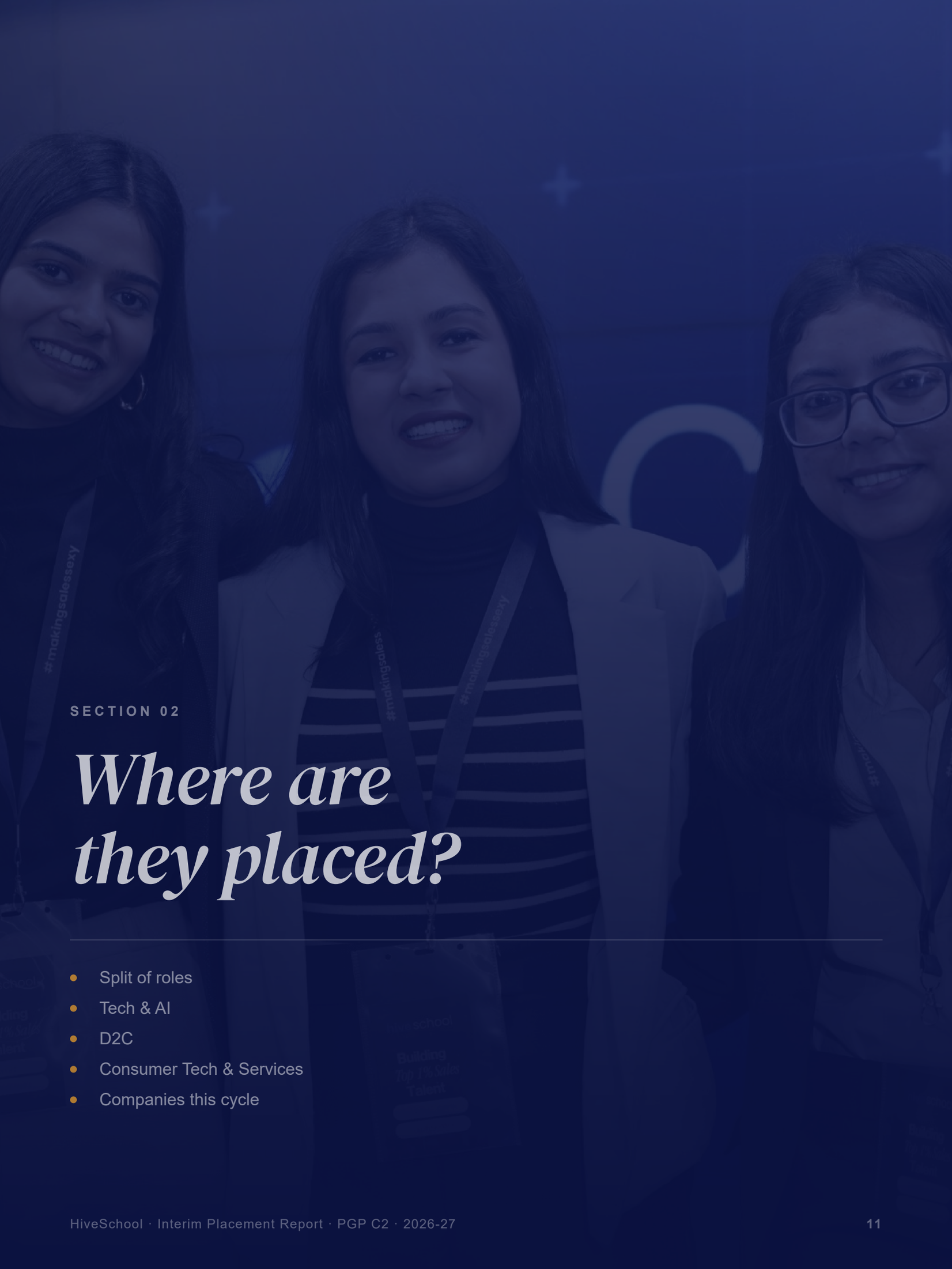
₹15.23L vs **₹16.71L**

The average sits ₹1.48 L above the median.

TOP 25% AVERAGE

₹23.98L

Up from ₹21.93 L in the C1 final report.



SECTION 02

Where are they placed?

- Split of roles
- Tech & AI
- D2C
- Consumer Tech & Services
- Companies this cycle

★ SPLIT OF ROLES

Twelve roles, *across four industries.*

Roles across PGP C2 offers this cycle, and the industries they come from.

01

D2C

Direct-to-consumer brands

02

Consumer Tech

Digital only

03

Consumer Tech

Digital + service

04

B2B

SaaS, services, AI

01

Founder's Office, P&L

02

Entrepreneur in Residence

03

AI Program Manager + GTM Engineer

04

Chief of Staff

05

Enterprise Sales Manager

06

Partnerships Lead

07

Marketplace Manager

08

Brand Marketer

09

Program Manager

10

BDR, US

11

Account Manager

12

Founding Team, GTM

★ INDUSTRY DEEP DIVE

Tech & AI, *roles and recruiters.*

SaaS, developer tools and AI-native companies. Roles opened to the cohort this cycle, each owning a number from the first quarter.

ROLES OFFERED

01 Founding BDR
Owns outbound pipeline for a new product line

02 Account Manager
Grows revenue inside a book of accounts

03 Enterprise Partnerships
Builds and manages strategic alliances

04 Founder's Office, GTM
Runs GTM experiments beside the founder

05 GTM Enablement, AI
Builds AI-assisted sales workflows for the team

COMPANIES WE HAVE WORKED WITH IN TECH & AI

Adobe · Gartner · Kaseya · MongoDB. · RIPPLING
Payoneer · SPRINTO · zenskar · whatfix · chargebee
salesforce · spaceship · LAMBDATEST · moengage · CAST AI
Loop

★ INDUSTRY DEEP DIVE

D2C, *brand, growth and the founder's desk.*

Consumer brands selling direct and through quick commerce. Roles opened to the cohort this cycle, each owning a number from the first quarter.

ROLES OFFERED

01 Associate Brand Manager	*02* Channel Marketing Manager
03 E-Commerce / Quick Commerce Manager	*04* Growth Marketing Associate
05 Founder's Office	*06* Chief of Staff

COMPANIES WE HAVE WORKED WITH IN D2C

SNITCH · CULTURE · Dohful · epigamia · Nestlé · TATA CONSUMER PRODUCTS · Libas · vetic · inka · CUTTING EDGE JOURNEYS • SPORTS • EVENTS · Shiprocket · GoKwik · amazon · PEE SAFE · FIX MY CURLS · Big Boy Toyz · Protein Pantry · NUTRABAY · 1970's · Zoomies

★ INDUSTRY DEEP DIVE

Consumer Tech & Services, *platforms and the accounts that run them.*

Consumer platforms, marketplaces and service businesses. Roles opened to the cohort this cycle, each owning a number from the first quarter.

ROLES OFFERED

01 **Program Manager**
Runs cross-functional programmes end to end

02 **Founder's Office**
Owns special projects beside the founders

03 **Entrepreneur in Residence**
Incubates a new line of business inside the company

04 **Key Accounts Manager**
Grows revenue from the largest accounts

05 **AI Program Manager**
Ships AI-led initiatives across the business

COMPANIES WE HAVE WORKED WITH IN CONSUMER TECH & SERVICES

zomato · Swiggy · blinkit · 10minutes · yatra · make my trip · naukri · Fynd · TrueFan AI · spyne · upGrad

★ COMPANIES THIS CYCLE

76 companies ran *a process with PGP C2.*

A selection of them, split into consumer and SaaS.

Consumer

15 COMPANIES

zomato	Swiggy	yatra	upGrad	NUTRABAY
Protein Pantry	Zoomies	Phab	1970's	Justdogs
Big Boy Toyz	Nat Habit	Moxie Beauty	Blissclub	Sova

SaaS

13 COMPANIES

Adobe	zenskar	SPRINTO	RIPPLING	
Loop	Gartner	GoKwik	spyne	whatfix
Kaseya	Payoneer	DemandBase		

Returning recruiters

Back for PGP C2 · Adobe hired again

Adobe yatra

Company-wise roles for PGP C2 will be published in the final report.



SECTION 03

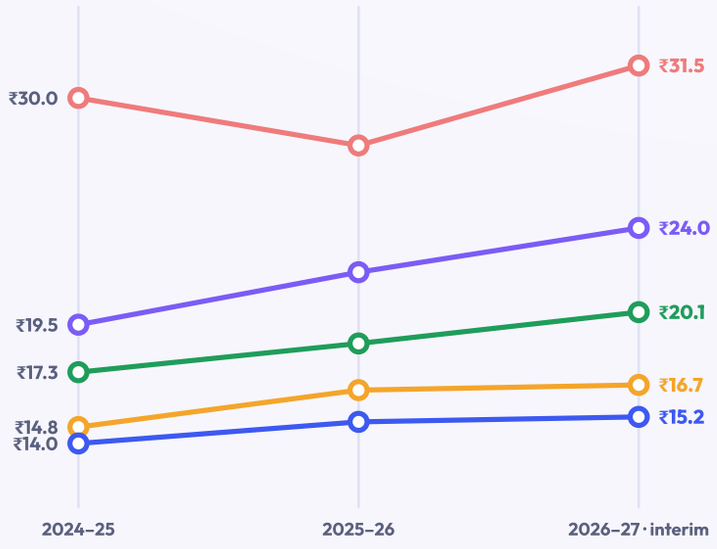
How does this compare, and where will it land?

- Year 1, C1 and C2
- Forecast for the final report

★ PREVIOUS REPORTS

Year 1, C1 and C2, *in absolute terms.*

The interim figures sit above both previous final reports on every statistic. They will settle as the rest of the cohort places.



C1 FINAL → C2 INTERIM

Highest CTC	₹27.80 L → ₹31.50 L	▲ 13.3%
Top 25% Average	₹21.93 L → ₹23.98 L	▲ 9.3%
Top 50% Average	₹18.63 L → ₹20.08 L	▲ 7.8%
Average CTC	₹16.47 L → ₹16.71 L	▲ 1.5%
Median CTC	₹15.00 L → ₹15.23 L	▲ 1.5%

METRIC	2024–25 · LAUNCHPAD · YEAR 1	2025–26 · PGP C1 · FINAL	2026–27 · PGP C2 · INTERIM
Median CTC	₹14.00 L	₹15.00 L	₹15.23 L
Average CTC	₹14.76 L	₹16.47 L	₹16.71 L
Top 50% Average	₹17.30 L	₹18.63 L	₹20.08 L
Top 25% Average	₹19.50 L	₹21.93 L	₹23.98 L
Highest CTC	₹30.00 L	₹27.80 L	₹31.50 L

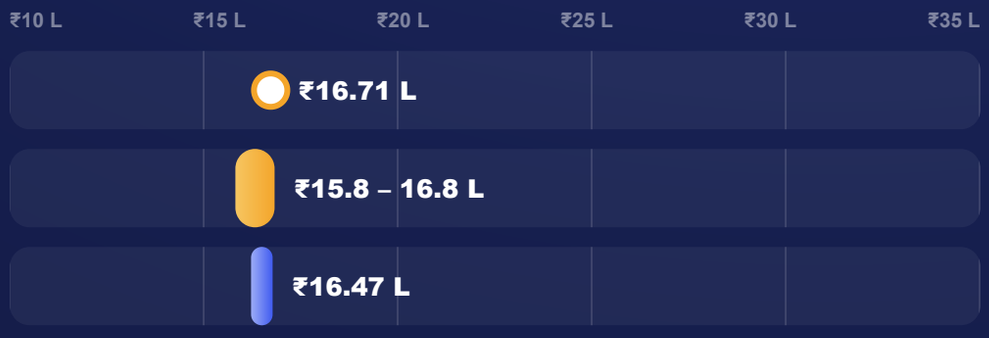
★ FORECAST

What the final report *will likely show.*

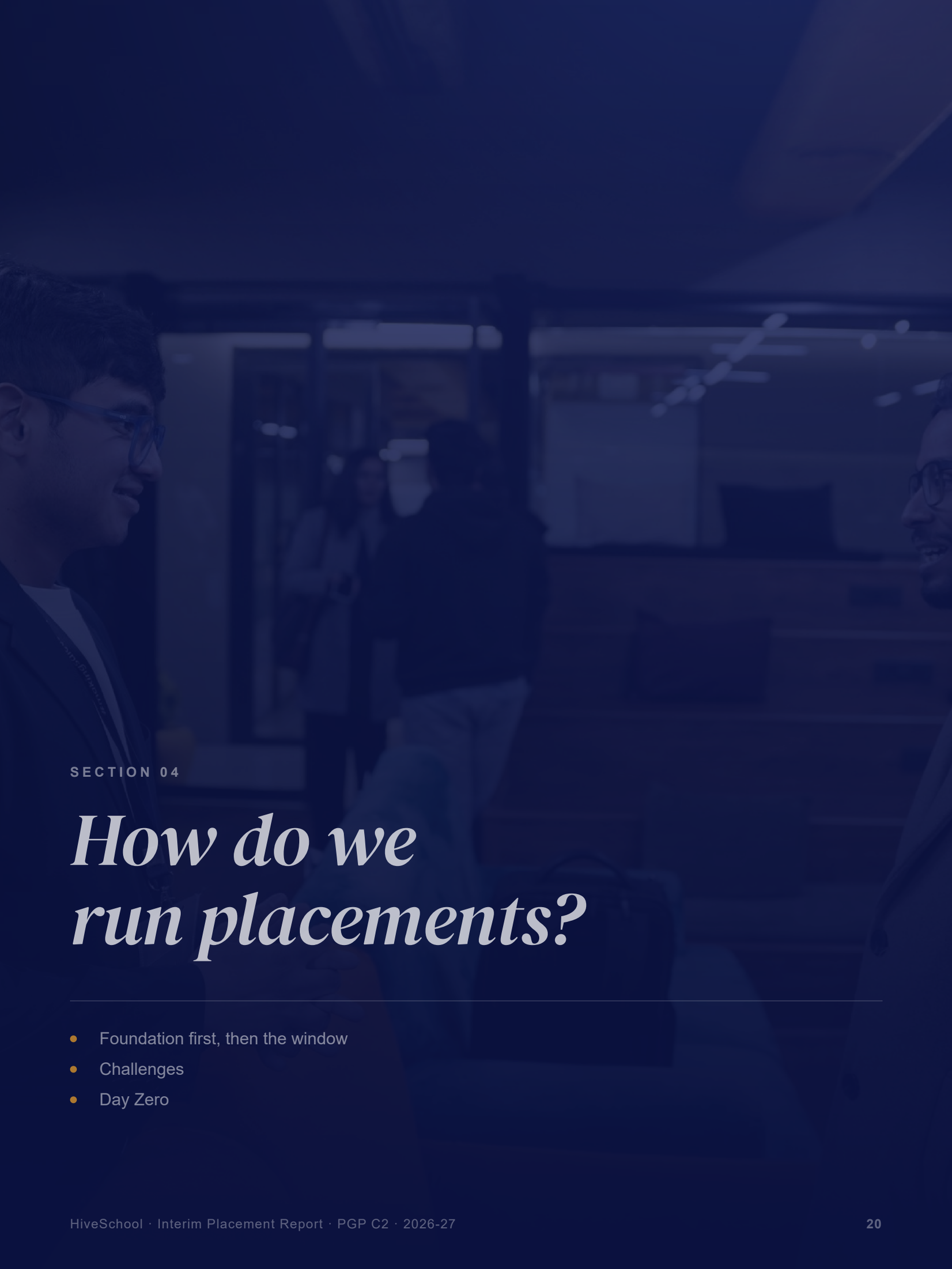
Students placed first tend to place higher. As the final-round students accept offers, the average and median will settle lower.

₹31.5 L Highest CTC · Already on file	₹15.0 – 16.0 L Forecasted Median CTC	₹15.8 – 16.8 L Forecasted Average CTC
₹21.5 L Forecasted Average, Top 25%	₹18.5 L Forecasted Average, Top 50%	60%+ Forecasted share placed above ₹15 L

AVERAGE CTC · INTERIM VS FORECAST RANGE



Conservative by design. Last cohort's final average came in above the view we held at the same point. We would rather the final report beats this page than falls short of it.



SECTION 04

How do we run placements?

- Foundation first, then the window
- Challenges
- Day Zero

★ HOW WE RUN PLACEMENTS

Foundation first, *then the window.*

The first months build the work recruiters later evaluate. The window itself runs through four routes in parallel.

MONTHS 1–2

Foundation

ICP, market sizing, outbound cadence and GTM basics, run against real accounts.

MONTHS 3–4

Specialisation

Students pick a lane: revenue, brand and growth, or founder's office. Sprints built with recruiters on live role briefs.

MONTHS 5–9

Placement window

Day Zero, hiring challenges and on-demand cohorts run in parallel. Reports publish inside the window.



RECRUITERS ON CAMPUS · SALESPRENEUR

01

On-Demand Cohorts

Hiring sprints built around a single recruiter's role brief.

02

Hiring Challenges

Recruiters watch students work a live problem before any interview.

03

Day Zero

Students pitch real outbound results. Interviews open from the room.

04

Off-Campus Pipelines

Students run a recruiter's own process with the placement office alongside.

★ CHALLENGES

Live problems, *pitched to the people who own them.*

Every term runs on challenges set by operating companies. Students present to the founders who set them; several placements started in those rooms.

CHALLENGE 01

Consumer Brand Challenges

Decode a consumer brand on the ground, build the growth plan, pitch it to the founders.

Big Boy Toyz · PeeSafe · Culture Circle · Dohful · Fix My Curls

5 COMPANIES

CHALLENGE 02

SaaS & AI

Outbound GTM for a live SaaS product, reviewed by the company's revenue leaders.

Gartner · Loop · BirdEye · DigiStay · BrowserStack

5 COMPANIES

CHALLENGE 03

MVP Challenge

Ship a minimum viable product and pitch it to boutique venture investors.

Favcy · WaterBridge · PedalStart · GrowwX

4 COMPANIES



Siddharth
CHIEF BUSINESS OFFICER
Swiggy



Aniket Singh
CHIEF BUSINESS OFFICER
SNITCH



Ashish Cherian
SENIOR DIRECTOR
Adobe

★ DAY ZERO · WAVE 1

The room where *the window opened.*

Four student teams pitched live outbound results to a room of recruiters, who voted on whom to interview.

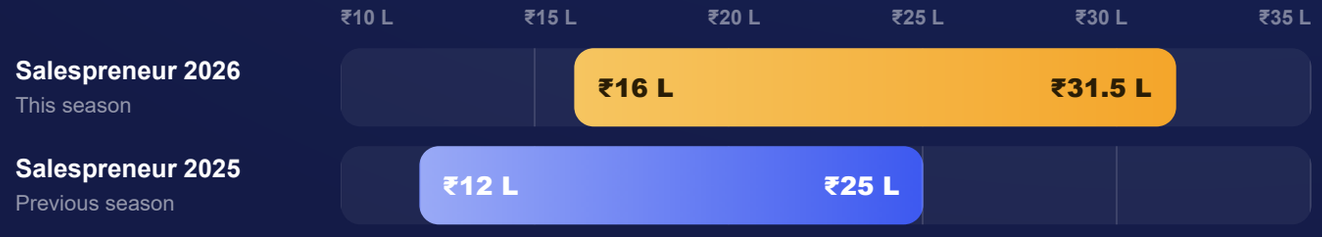


RECRUITERS IN THE ROOM **28**

GUESTS VOTING **19**

INTERVIEW REQUESTS **62**

CTC RANGE ACROSS DAY ZERO OFFERS · THIS SEASON VS PREVIOUS





SECTION 05

What do recruiters say?

- The view from the other side of the table
- After the offer

★ WHAT RECRUITERS SAID

The view from the *other side of the table.*

From companies that have hired from HiveSchool and returned to hire again.

The candidate we hired was ready for the floor on day one. That is rare from a first-year programme, and it is why we keep engaging.

Ashish Cherian SENIOR DIRECTOR — Adobe

We hired multiple students into US-facing roles. They ramped on outbound faster than comparable first-year hires we see elsewhere.

Sapna HEAD OF GTM — Payoneer

Our hire stepped into a founder's office role and was contributing to growth work within weeks, not months.

Arushi CO-FOUNDER — Dohful

★ AFTER THE OFFER

Post-offer calls, *four of them.*

An accepted offer is the midpoint of the placement office's work. Four calls follow every offer.

1

Offer read-through

Every offer is walked through line by line: fixed, variable at target, clawbacks, notice period.

2

Negotiation call

Where there is room, the placement office prepares the student or handles the conversation directly.

3

30-60-90 plan

Before joining, each student writes a 30-60-90 plan with a mentor from the same function.

4

Day 30 and Day 90 check-ins

Two calls after joining, with the student and the hiring manager. Issues surface early.



hiveschool.

58% placed.
₹16.71 L average.
The final report follows.

Every CTC figure in this report is backed by an offer letter on file with the HiveSchool placement office. The final PGP C2 report will be published at the close of the window.



REACH THE PLACEMENT OFFICE
placements@hiveschool.co

ONLINE
hiveschool.co