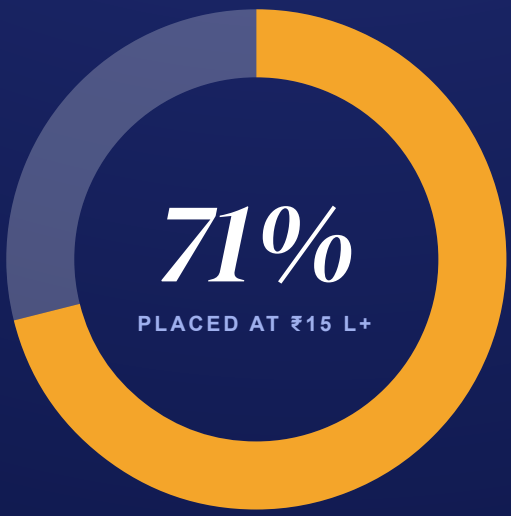
hiveschool.

★ INTERIM UPDATE 1

★ PGP C2 · 2026-27

Interim Placement Report.

PGP in Revenue, AI & Entrepreneurship



Published at the end of month six, with **71% of placed students at ₹15 L or above**.

AVERAGE CTC · PLACED
₹17.59L
Interim, placed students only

HIGHEST CTC
₹31.50L
Up from ₹27.80 L last cohort

MEDIAN CTC
₹16.15L
Mid-point of placed students

COHORT	EDITION	PUBLISHED	CAMPUS
PGP C2	2026-27	October 2026	Gurugram

★ THE IDEA

What is an interim *placement report?*

A cohort does not place on one day. It places in waves. An interim report is published while the window is still open, so the numbers can be read as they form.

WAVE 01
Day Zero
First offers come from the room
COMPLETE

WAVE 02
Interim report
Wave closes at month 6. This report.
YOU ARE HERE

WAVE 03
Remaining batch
Students in final rounds accept offers
UPCOMING

WAVE 04
Last of the batch
If required
UPCOMING

01
Where the cohort stands
Placed, in final rounds, not yet in process.

02
The distribution, not just the average
Salary bands and roles by industry.

03
A conservative forecast
Where the final numbers should settle, and how we got there.



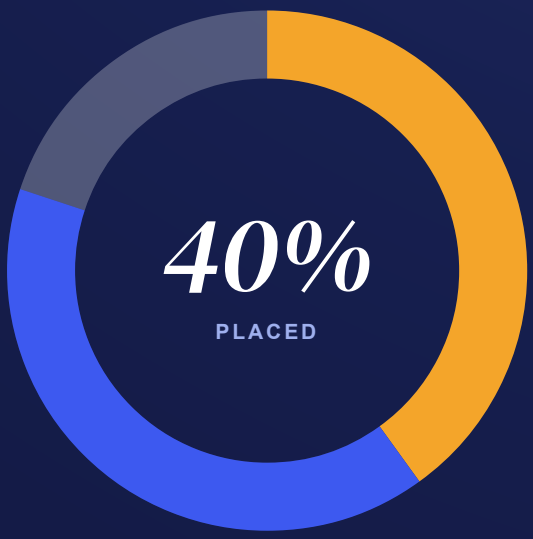
STUDENTS PITCHING TO RECRUITERS · WAVE 1

★ WHERE WE ARE RIGHT NOW

Month six of nine.
Wave two has closed.

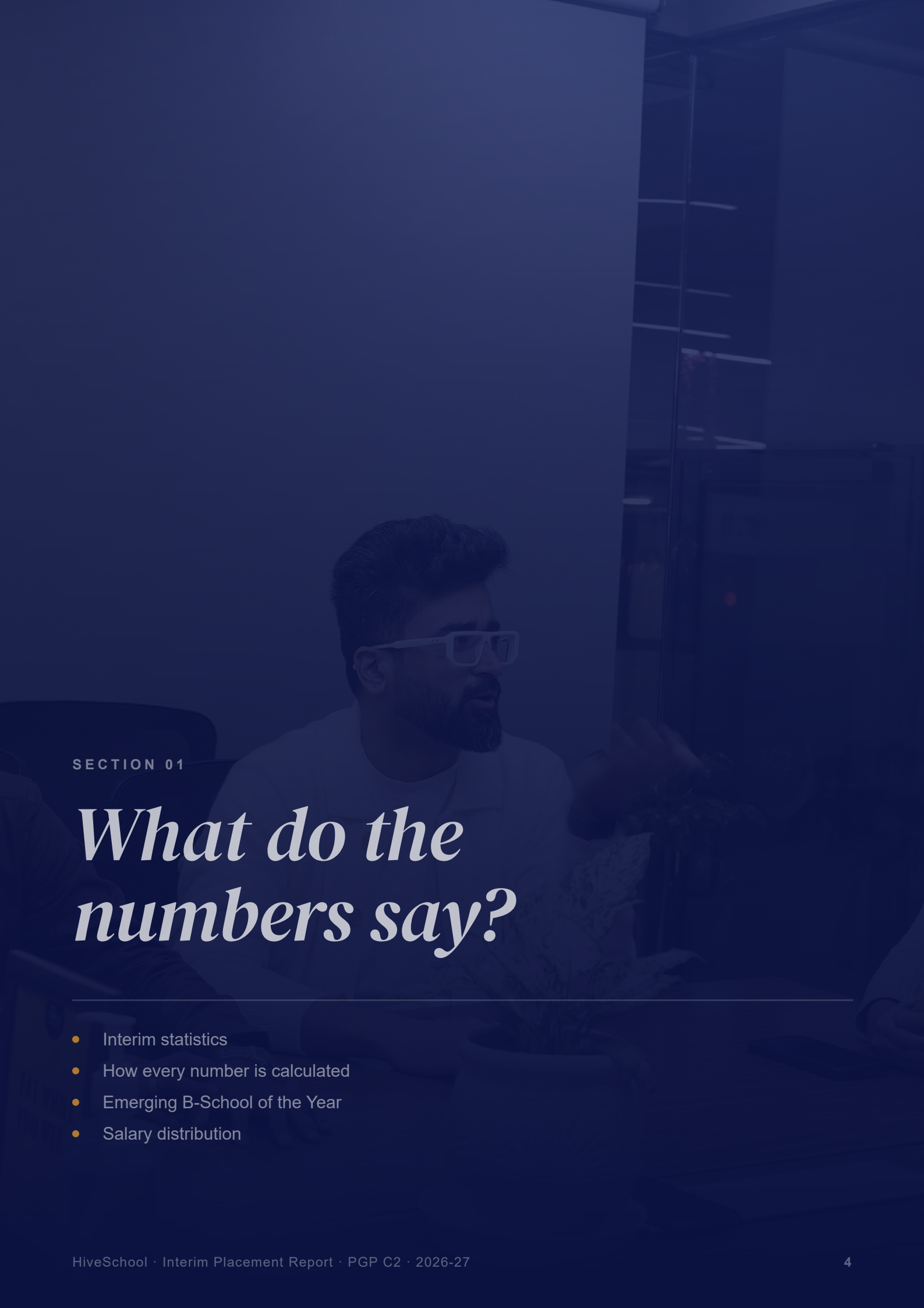
Two foundation months, specialisation from month three, and a placement window that opened with Day Zero in month five.





COHORT STATUS · END OF MONTH 6

Placed	Offer accepted	40%
In final rounds	One step from an offer	40%
Not yet in process	Pipelines opening	20%



SECTION 01

What do the numbers say?

- Interim statistics
- How every number is calculated
- Emerging B-School of the Year
- Salary distribution

★ THE NUMBERS

Interim placement *statistics.*

Overall CTC from each accepted offer letter, ESOPs included where they form part of the package, for the 40% of the cohort placed so far. Declined offers are tracked; the accepted offer is what counts here.

AVERAGE CTC	MEDIAN CTC	HIGHEST CTC	LOWEST CTC
₹17.59L	₹16.15L	₹31.50L	₹12.00L

TOP 25% AVERAGE	TOP 50% AVERAGE	PLACED ABOVE ₹15 L	COHORT PLACED
₹25.25L	₹21.71L	71%	40%

CTC DISTRIBUTION · PGP C2 INTERIM



★ METHODOLOGY

How every number *is calculated.*

Offer letters are collected from every placed student. The report is built from those letters and nothing else.

01
Offer letter
Collected from the student on acceptance

→

02
Verified
Checked by the placement office, filed

→

03
Reported
Every figure in this report

01 **Every offer is tracked, the accepted one counts**

Students can receive multiple offers. Declined offers are counted and total offers per student are tracked. The accepted offer is the one used for the placement outcome.

02 **Overall CTC, as written**

Figures are overall compensation as stated in the accepted offer letter, including ESOPs where they form part of the package.

03 **Placed students only**

Average, median, quartile and band figures use placed students as the base. Cohort shares use the full cohort.

04 **Top 25% and Top 50%**

Average CTC of the top quartile and top half of placed students. Median is the mid-point of the sorted list.

05 **The forecast**

Students in final rounds are assumed to place in the ₹12–17 L band, where the lower half of the previous cohort landed.

★ RECOGNITION

Emerging B-School of the Year. *Awarded by ET.*



Awarded by ET for building a programme where revenue roles are taught by operators and students place into them before graduating.

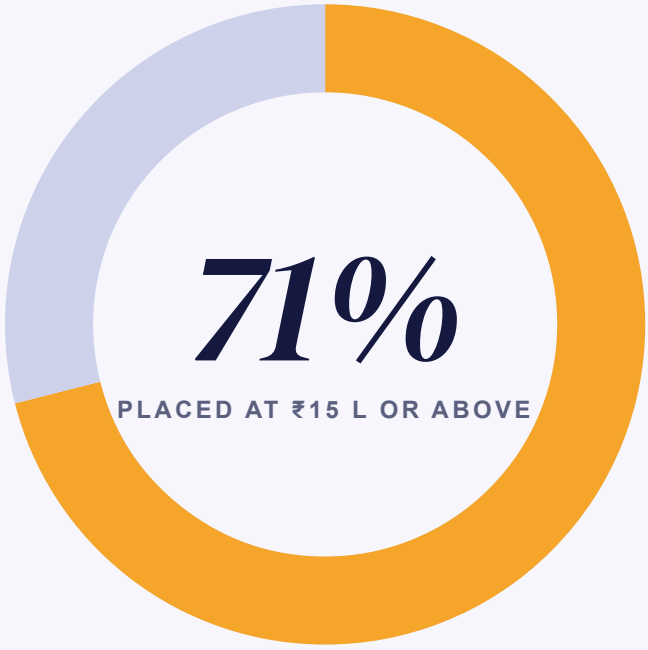


CONVOCATION · PGP C1

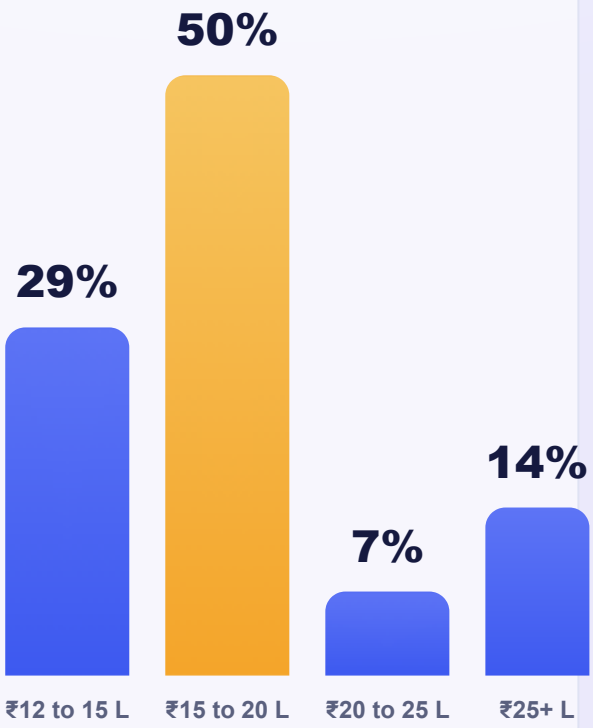
★ SALARY DISTRIBUTION

Not skewed by *a few outliers.*

Half of the placed students sit in the ₹15–20 L band. Two offers above ₹30 L lift the top; the middle holds without them.



SHARE OF PLACED STUDENTS BY CTC BAND



MEDIAN VS AVERAGE

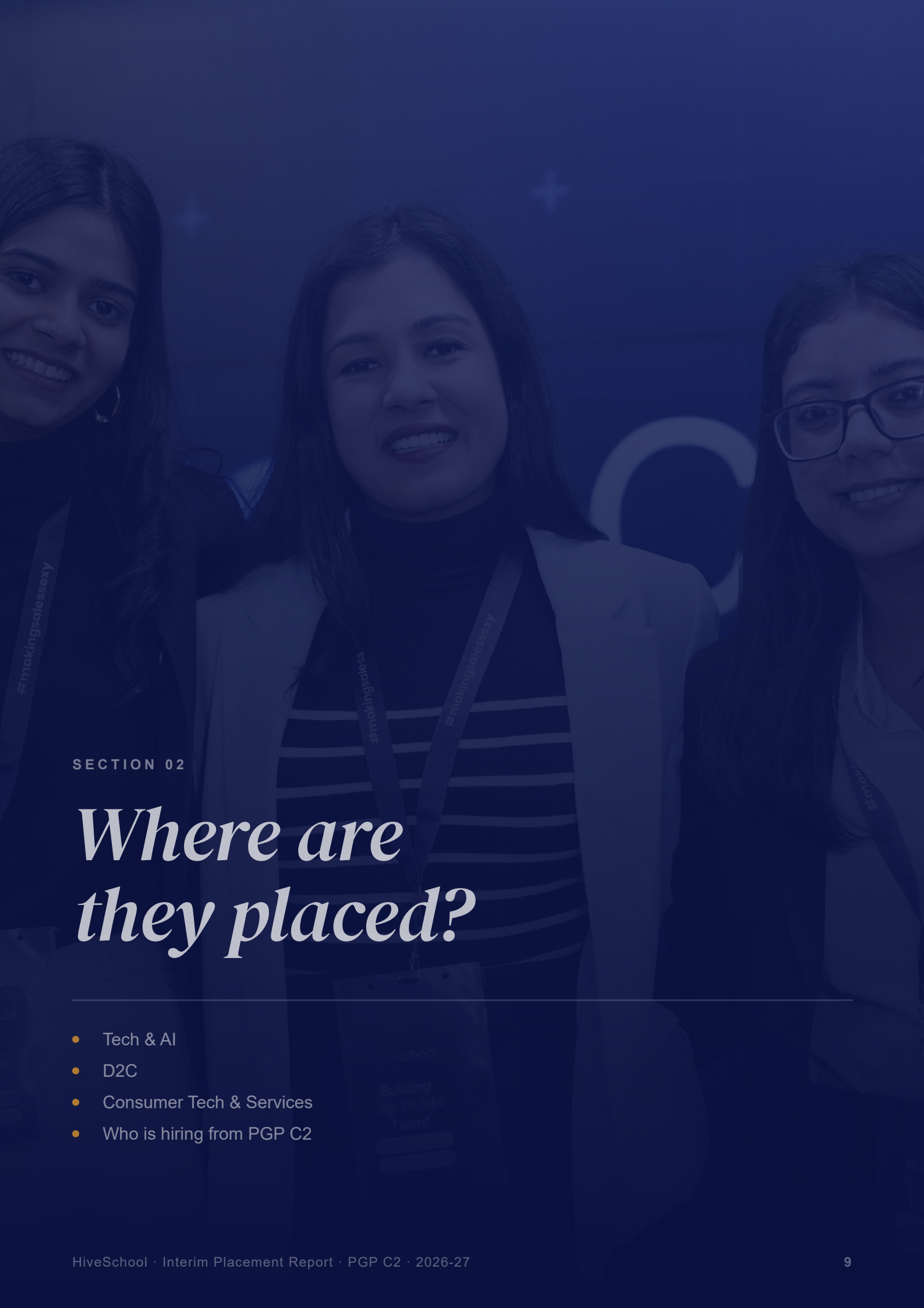
₹16.15L vs ₹17.59L

A gap of ₹1.44 L, mostly from the two highest offers.

FLOOR

₹12.00L

No placed student is below ₹12 L.



SECTION 02

Where are they placed?

- Tech & AI
- D2C
- Consumer Tech & Services
- Who is hiring from PGP C2

★ INDUSTRY 01 OF 03

Tech & AI, *roles and recruiters.*

SaaS, developer tools and AI-native companies. Roles opened to the cohort this cycle, each owning a number from the first quarter.

ROLES OFFERED

01 **Founding BDR**
Owns outbound pipeline for a new product line

02 **Account Manager**
Grows revenue inside a book of accounts

03 **Enterprise Partnerships**
Builds and manages strategic alliances

04 **Founder's Office, GTM**
Runs GTM experiments beside the founder

05 **GTM Enablement, AI**
Builds AI-assisted sales workflows for the team

COMPANIES WE HAVE WORKED WITH IN TECH & AI

Adobe · Gartner · Kaseya · MongoDB. · RIPPLING
Payoneer · SPRINTO · zenskar · whatfix · chargebee
salesforce · spaceship · LAMBDATEST · moengage · CAST AI
Loop

★ INDUSTRY 02 OF 03

D2C, *brand, growth and the founder's desk.*

Consumer brands selling direct and through quick commerce. Roles opened to the cohort this cycle, each owning a number from the first quarter.

ROLES OFFERED

01 Associate Brand Manager	02 Channel Marketing Manager
03 E-Commerce / Quick Commerce Manager	04 Growth Marketing Associate
05 Founder's Office	06 Chief of Staff

COMPANIES WE HAVE WORKED WITH IN D2C

SNITCH · CULTURE · Dohful · epigamia · Nestlé · TATA CONSUMER PRODUCTS · Libas · vetic · inka · CUTTING EDGE JOURNEYS • SPORTS • EVENTS · Shiprocket · GoKwik · amazon · PEE SAFE · FIX MY CURLS · Big Boy Toyz · Protein Pantry · NUTRABAY · 1970's · Zoomies

★ INDUSTRY 03 OF 03

Consumer Tech & Services, *platforms and the accounts that run them.*

Consumer platforms, marketplaces and service businesses. Roles opened to the cohort this cycle, each owning a number from the first quarter.

ROLES OFFERED

01 Program Manager
Runs cross-functional programmes end to end

02 Founder's Office
Owns special projects beside the founders

03 Entrepreneur in Residence
Incubates a new line of business inside the company

04 Key Accounts Manager
Grows revenue from the largest accounts

05 AI Program Manager
Ships AI-led initiatives across the business

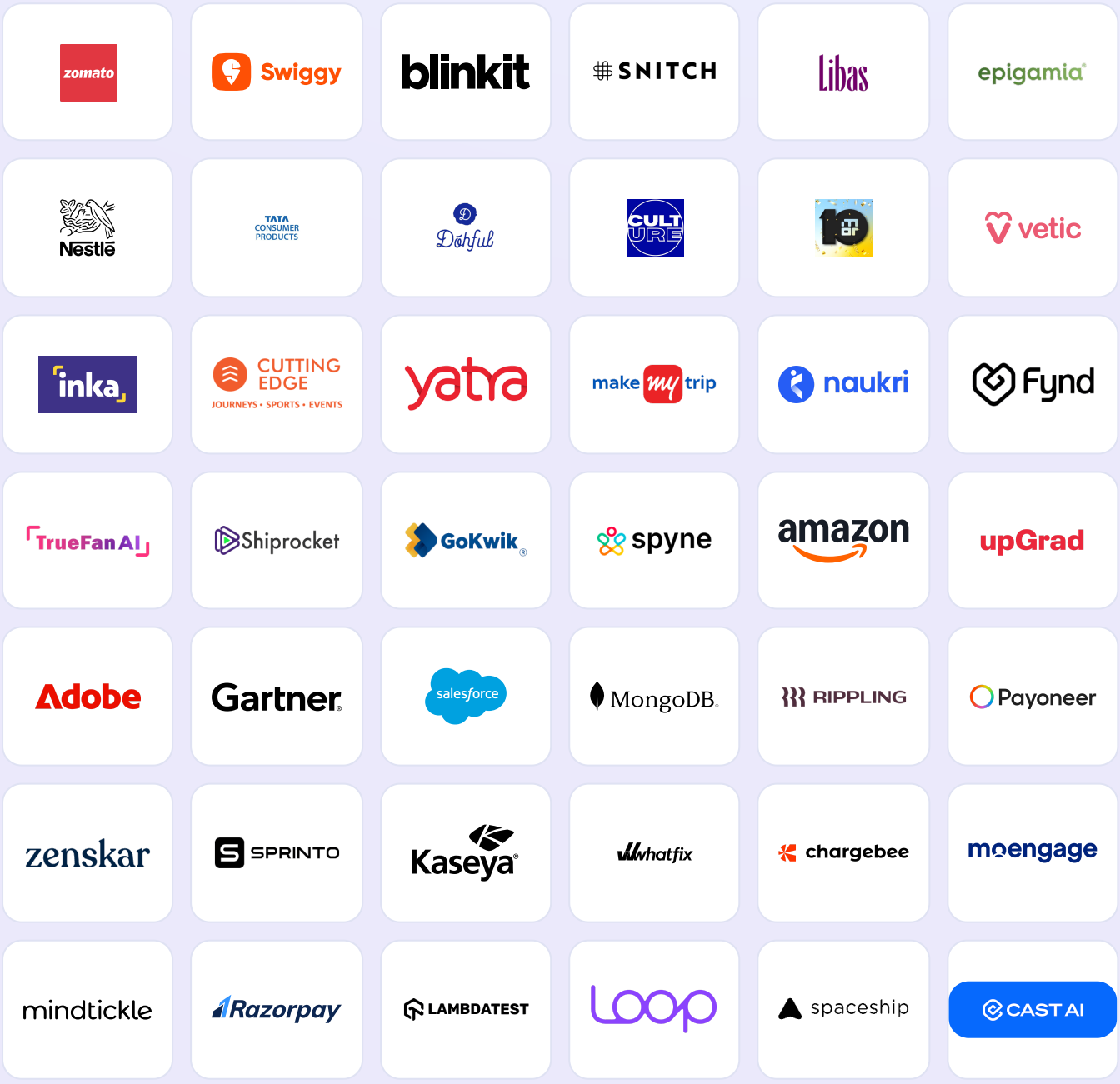
COMPANIES WE HAVE WORKED WITH IN CONSUMER TECH & SERVICES

zomato · Swiggy · blinkit · 10 minutes · yatra · make my trip · naukri · Fynd · TrueFan AI · spyne · upGrad

★ RECRUITER POOL

The recruiter pool, *at a glance.*

Companies HiveSchool has placed with or run hiring processes with across cohorts. Roughly 55% consumer, 45% SaaS and technology.



Company-wise roles for PGP C2 will be published in the final report.



SECTION 03

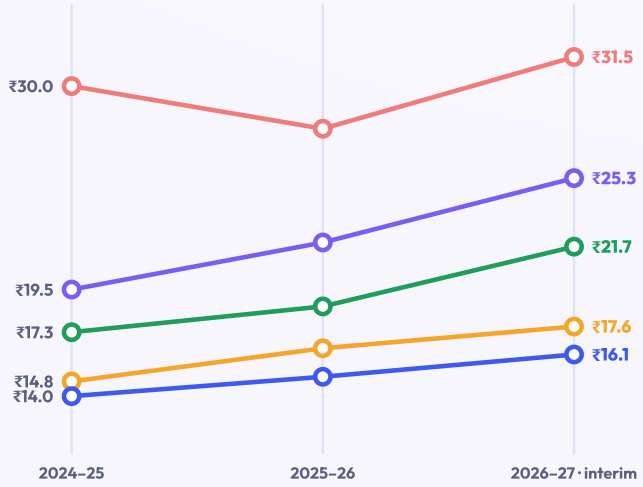
How does this compare, and where will it land?

- Year 1, C1 and C2
- Forecast for the final report

★ PREVIOUS REPORTS

Year 1, C1 and C2, *in absolute terms.*

The interim figures sit above both previous final reports on every statistic. They will settle as the rest of the cohort places.



C1 FINAL → C2 INTERIM

Highest CTC	₹27.80 L → ₹31.50 L	▲ 13.3%
Top 25% Average	₹21.93 L → ₹25.25 L	▲ 15.1%
Top 50% Average	₹18.63 L → ₹21.71 L	▲ 16.6%
Average CTC	₹16.47 L → ₹17.59 L	▲ 6.8%
Median CTC	₹15.00 L → ₹16.15 L	▲ 7.7%

METRIC	2024–25 · LAUNCHPAD · YEAR 1	2025–26 · PGP C1 · FINAL	2026–27 · PGP C2 · INTERIM
Median CTC	₹14.00 L	₹15.00 L	₹16.15 L
Average CTC	₹14.76 L	₹16.47 L	₹17.59 L
Top 50% Average	₹17.30 L	₹18.63 L	₹21.71 L
Top 25% Average	₹19.50 L	₹21.93 L	₹25.25 L
Highest CTC	₹30.00 L	₹27.80 L	₹31.50 L

★ FORECAST

What the final report *will likely show.*

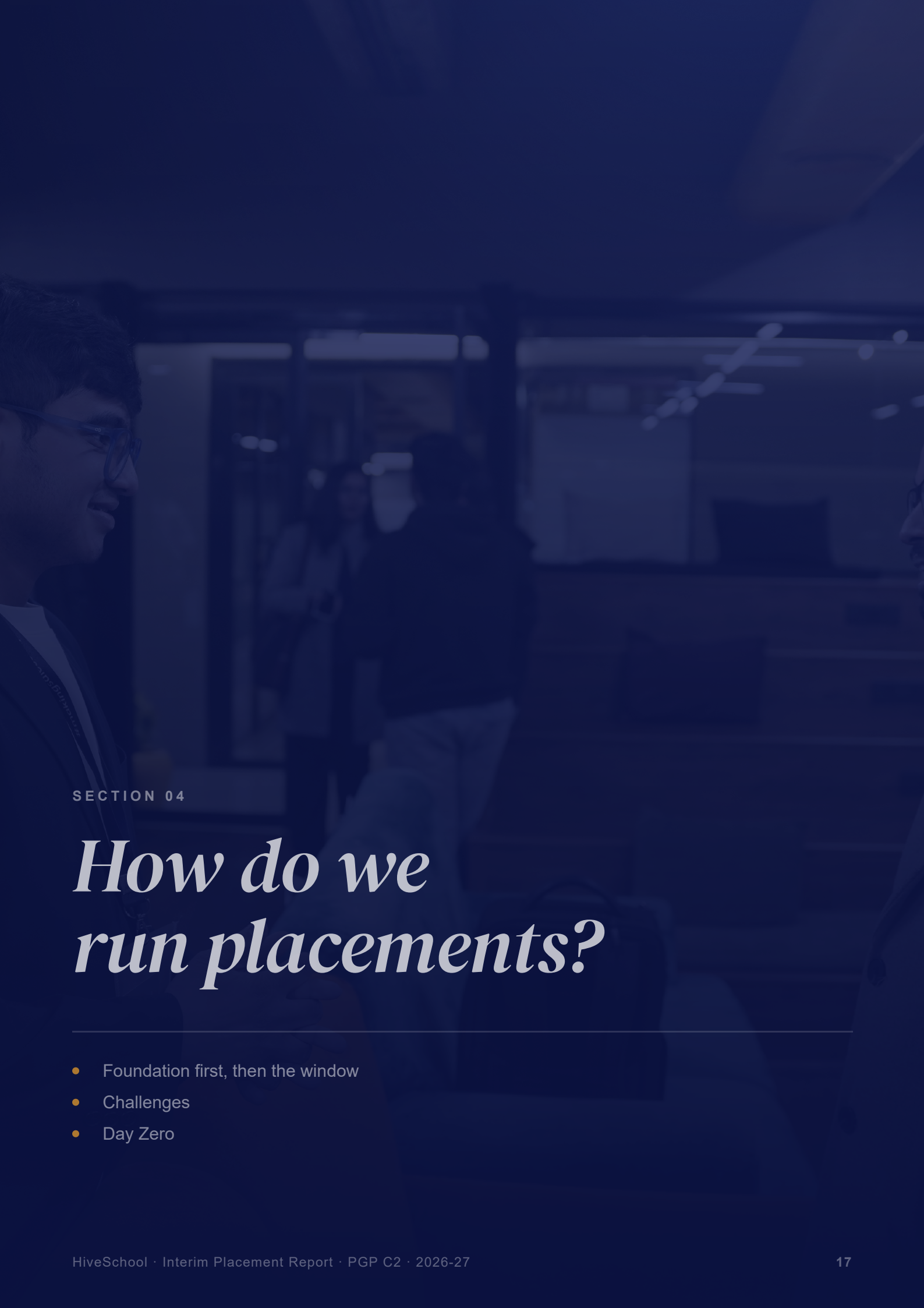
Students placed first tend to place higher. As the final-round students accept offers, the average and median will settle lower.

₹31.5 L Highest CTC · Already on file	₹15.0 – 16.0 L Forecasted Median CTC	₹15.8 – 16.8 L Forecasted Average CTC
₹21.5 L Forecasted Average, Top 25%	₹18.5 L Forecasted Average, Top 50%	60%+ Forecasted share placed above ₹15 L

AVERAGE CTC · INTERIM VS FORECAST RANGE



Conservative by design. Last cohort's final average came in above the view we held at the same point. We would rather the final report beats this page than falls short of it.



SECTION 04

How do we run placements?

- Foundation first, then the window
- Challenges
- Day Zero

★ HOW WE RUN PLACEMENTS

Foundation first, *then the window.*

The first months build the work recruiters later evaluate. The window itself runs through four routes in parallel.

MONTHS 1–2

Foundation

ICP, market sizing, outbound cadence and GTM basics, run against real accounts.

MONTHS 3–4

Specialisation

Students pick a lane: revenue, brand and growth, or founder's office. Sprints built with recruiters on live role briefs.

MONTHS 5–9

Placement window

Day Zero, hiring challenges and on-demand cohorts run in parallel. Reports publish inside the window.



RECRUITERS ON CAMPUS · SALESPRENEUR

01

On-Demand Cohorts

Hiring sprints built around a single recruiter's role brief.

02

Hiring Challenges

Recruiters watch students work a live problem before any interview.

03

Day Zero

Students pitch real outbound results. Interviews open from the room.

04

Off-Campus Pipelines

Students run a recruiter's own process with the placement office alongside.

★ CHALLENGES

Live problems, *pitched to the people who own them.*

Every term runs on challenges set by operating companies. Students present to the founders who set them; several placements started in those rooms.

CHALLENGE 01

Consumer Brand Challenges

Decode a consumer brand on the ground, build the growth plan, pitch it to the founders.

Big Boy Toyz · PeeSafe · Culture Circle · Dohful · Fix My Curls

5 COMPANIES

CHALLENGE 02

SaaS & AI

Outbound GTM for a live SaaS product, reviewed by the company's revenue leaders.

Gartner · Loop · BirdEye · DigiStay · BrowserStack

5 COMPANIES

CHALLENGE 03

MVP Challenge

Ship a minimum viable product and pitch it to boutique venture investors.

Favcy · WaterBridge · PedalStart · GrowwX

4 COMPANIES



Siddharth
CHIEF BUSINESS OFFICER
Swiggy



Aniket Singh
CHIEF BUSINESS OFFICER
SNITCH



Ashish Cherian
SENIOR DIRECTOR
Adobe

★ DAY ZERO · WAVE 1

The room where *the window opened.*

Four student teams pitched live outbound results to a room of recruiters, who voted on whom to interview.

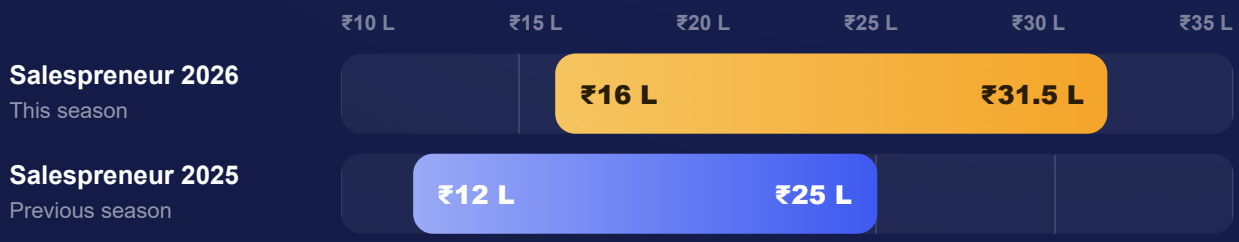


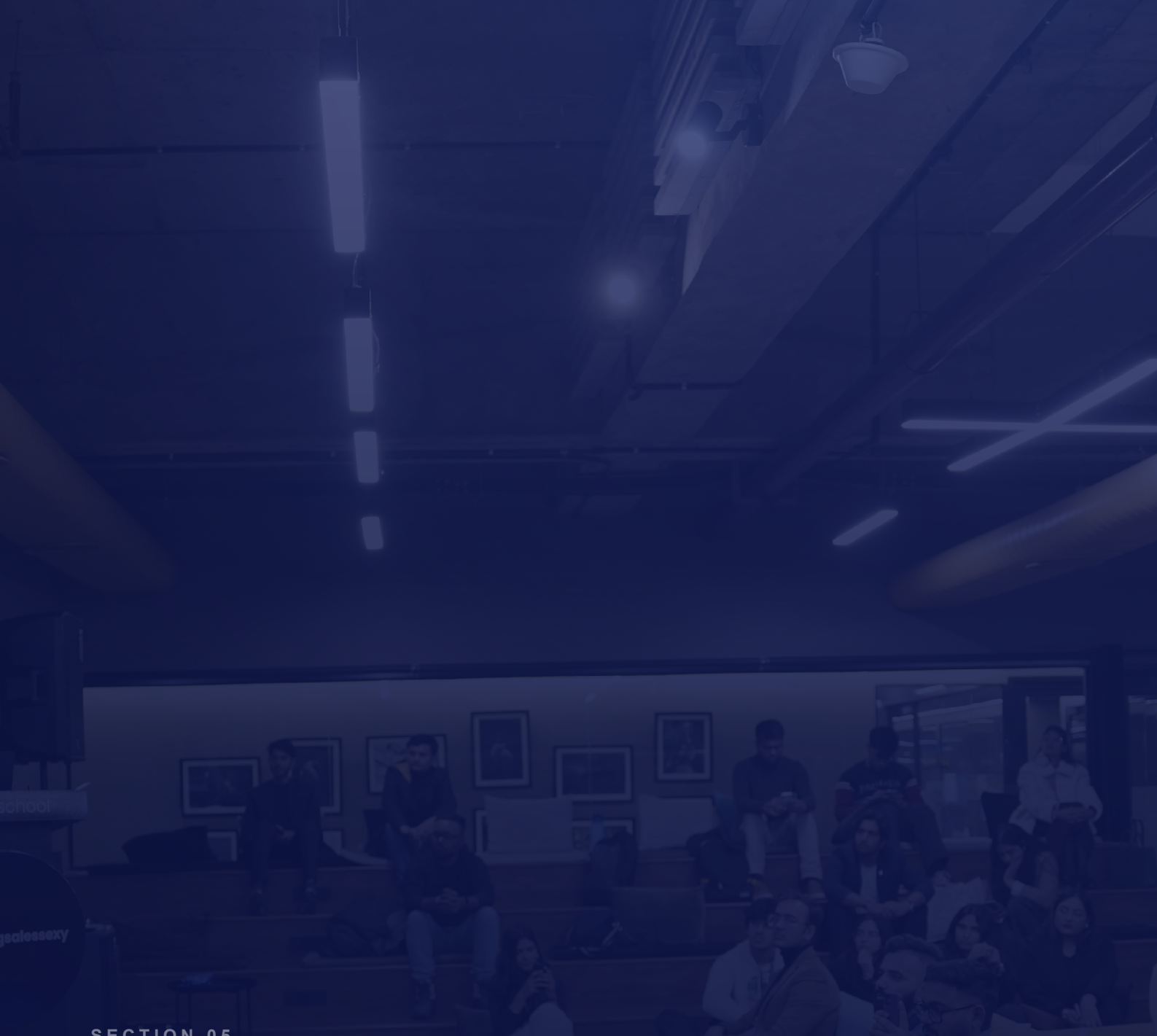
RECRUITERS IN THE ROOM **28**

GUESTS VOTING **19**

INTERVIEW REQUESTS **62**

CTC RANGE ACROSS DAY ZERO OFFERS · THIS SEASON VS PREVIOUS





SECTION 05

What do recruiters say?

- The view from the other side of the table
- After the offer

★ WHAT RECRUITERS SAID

The view from the *other side of the table.*

From companies that have hired from HiveSchool and returned to hire again.

> *The candidate we hired was ready for the floor on day one. That is rare from a first-year programme, and it is why we keep engaging.*

Ashish Cherian SENIOR DIRECTOR — Adobe

> *We hired multiple students into US-facing roles. They ramped on outbound faster than comparable first-year hires we see elsewhere.*

Sapna HEAD OF GTM — Payoneer

> *Our hire stepped into a founder's office role and was contributing to growth work within weeks, not months.*

Arushi CO-FOUNDER — Dohful

★ AFTER THE OFFER

Post-offer calls, *four of them.*

An accepted offer is the midpoint of the placement office's work. Four calls follow every offer.

1

Offer read-through

Every offer is walked through line by line: fixed, variable at target, clawbacks, notice period.

2

Negotiation call

Where there is room, the placement office prepares the student or handles the conversation directly.

3

30-60-90 plan

Before joining, each student writes a 30-60-90 plan with a mentor from the same function.

4

Day 30 and Day 90 check-ins

Two calls after joining, with the student and the hiring manager. Issues surface early.



hiveschool.

40% placed.
40% in final rounds.
The final report follows.

Every CTC figure in this report is backed by an offer letter on file with the HiveSchool placement office. The final PGP C2 report will be published at the close of the window.



RECRUITERS IN THE ROOM · DAY ZERO

REACH THE PLACEMENT OFFICE
placements@hiveschool.co

ONLINE
hiveschool.co